

The Sun.

NEW YORK, SUNDAY, FEBRUARY 18, 1900.—COPYRIGHT, 1900, BY THE SUN PRINTING AND PUBLISHING ASSOCIATION.

Frederick Loeser & Co.

Embroideries
at 1 and 2
Regular Price.
They are odds and ends from regular stock, also makers' remnants, some slightly soiled, some perfectly fresh, but short lengths. We only sell perfect goods at regular prices, therefore you have them at 1/2 and 1/3. Nainsook, Cambric and Swiss edgings. Also allover, 27-inch and 45-inch flouncings. Hundreds of ways to use them, especially at these prices.

Bits of Jewelry.
AT 10c.—Jeweled Wreath Brooches regularly worth 15c.
AT 17c.—Enamelled and Jeweled Brooches variety of designs regularly worth 25c.
AT 8c.—Jeweled Stock Collar Pins, regularly worth 12c.
AT 9c.—SET—Plated Buttons, four in set for collar and cuffs.
AT 21c.—PAIR—Plated Dumb Bell link buttons.
AT 25c.—Sterling Silver Hat Pins heavy chased twist.

Stockings
at Less Than
Old Prices.
To right of main entrance to the economical shopper than the good type can express. Some one is losing on them, you are not.
AT 9c. INSTEAD OF 15c.—Children's Heavy Black-ribbed Cotton Stockings, spliced heels and toes, also double knees; two styles of rib; guaranteed stainless; sizes, 6 to 9.
AT 19c. INSTEAD OF 25c. TO 35c.—Children's Fine Quality Black-ribbed Lisle Thread Stockings; spliced heels and toes, with double knees; sizes, 6 to 8 1/2.
AT 19c. INSTEAD OF 25c. TO 35c.—Women's Extra Quality Fine Gauge Black Cotton Hose; high spliced heels and double soles; also Men's Black Striped and Polka-dot Half Hose.

More of Those Collars and Cuffs.

6 Collars for 25c.—Men's and Boys'.
3 Pairs of Cuffs for 25c.—Men's and Boys'.

Second Floor, Take Revolving Stairway. Not sent C. O. D.
Our big sale of Collars and Cuffs last Monday was really a wonderful success. The second lot has now arrived in time for to-morrow and will be even more appreciated, for the collars we sold last week have already advertised themselves. These are the same kinds, qualities and sizes, only not quite so many of them—25,000 of the collars and 4,200 pairs of the cuffs. Several reasons for the unexpected price. A very large maker, in readjusting his stock and wishing to drop certain lines and styles, has included them with little loss of excess orders given by different stores in the United States. Then there are some that the laundryman was a little careless in finishing or some little detail was neglected that prevented them passing the keen eyes of the examiners as letter perfect. There is really nothing wrong with any of them to detract from their wearing qualities or appearance, and they include all the newest shapes.

25,000 men's and boys' collars, sizes 12 to 19 1/2-inch neck, the smaller size suitable for women's wear; worth the regular way 12 to 25 cents each or more. We offer them all to-morrow at 6 for 25 cents. None less than 6 sold. As many sixes as you wish.
4,200 pairs of men's and boys' cuffs, sizes 8 to 11 1/2 inches. Regular 20c. and 25c., qualities at 3 pairs for 25 cents.
The "Loeser" Special, the best 50c. shirt made. Unlaundered, of Utica non-perfume muslin, bosom 1800 pure Irish linen—hand-made button hole at neck band—and the finish, workmanship and size of the usual dollar shirt, sizes 13 1/2 to 18 inch neck, 50 cents.
50 CENT SHIRTS, 35 CENTS—Men's Unlaundered Shirts of splendid muslin and good linen bosom, 45c. and 50c., qualities, 35 cents.
65 CENT NIGHT SHIRTS, 45 CENTS—Muslin and Domet flannels, the muslin plain white or fancy trimmed. Made as big as a dollar one and finished as nicely, at present prices they are worth 59c. and 65c., all sizes, 14 to 19 inch, 45 cents.

\$1.98 for Women's \$3.00 Shoes.

There are four styles of these Shoes, without an equal at their price in shape, shoe making or serviceableness. They will give you a pleasant and economical visit to our shoe store to-morrow.
Russian colt skin lace Shoes, full round toes, broad extension soles, \$1.98, instead of \$3.00.
Kangaroo top kid foxed and tipped round Shoes, full round toes, broad extension soles, \$1.98, instead of \$3.00.
Same as above with patent leather tips, \$1.98, instead of \$3.00.
All place kid button Shoes, kid tips, medium round toes, extension soles, \$1.98, instead of \$3.00.

6,000 Quires of Writing Paper, 5c. a Quire, Instead of 12 to 18c.

Not sent C. O. D.
Not an ordinary lot of job paper, but a choice lot made for a special order, and bought at a price to give you an unusual opportunity. As compared with any other papers offered at low prices they are as good to tin. White and cream linen in two weights, white and azure woven line, pure white Angola finish, all made in the following fashionable sizes: Dainty Billet Octavo and Victoria at 5c. a quire. Envelopes to match 5c. a package. These papers were made to sell at 12 to 18c. a quire, according to size.

New Arrivals in Boys' Clothing.

Suits at \$3.98, Regular \$4.98 and \$5.98 Kinds.

The newest and best Suits for boys are shown here first. We know you will enjoy examining this lot of medium and light weight Suits, dark and light shades, blue and black and pretty plaids and mixtures, new and stylish, double breasted and for boys from 7 to 16 years old. The trousers have double seat and knees.
KNEE TROUSERS 98c. INSTEAD OF \$1.50 AND \$2.00.—This is a lot of 580 pairs of KNEE TROUSERS, for boys of 3 to 16 years old. They are made from the ends of good all-wool cloths, and thus the price is exceedingly low. Plaids, mixtures, blue, black, serges and chevrons, English corduroy, drab and brown. Also the balance of our Bicycle and Golf Trousers, all at 98c. a pair.
FLANNEL BLOUSES 98c. INSTEAD OF \$1.39.—Made from splendid, all-wool flannel, blue, red and brown, sailor collars, braided or plain. Just the thing for housewear. Sizes, 3 to 8 years.

Economical Housefurnishing Store.

Low Prices for To-morrow.

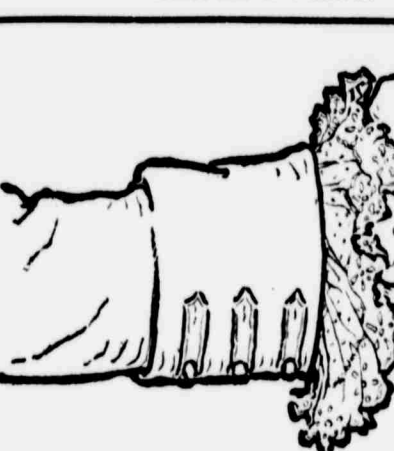
A series of attractive booths in which numberless practical demonstrations are shown add an unusual air of activity as interesting as a World's Fair. Really, it is a place where you may spend hours of thorough enjoyment. It would make a cumbersome volume to catalogue what is here, even should we attempt to do so.

SNOW SHOVELS at 15c.
CLOTHES HAMPERs, barrel shape, 50c.
WASH BOARDS, family size, 5c.
THE "CRYSTAL" WASH BOARDS, made of solid glass, 38c.
NURSERY CLOTHES BARS, 39c.
CEDAR PAIRS, brass hoops, 27c.
STABLE PAIRS, electric hoops, 26c.
WOOD FIBRE PAIRS, 15c.
GALVANIZED WATER PAILS, 10-quart, 9c.
GALVANIZED CHAMBER PAILS in assorted sizes, but slightly handled, 15c.
CARBAGE CAN, with cover, 38c.
GARBAGE CAN, with hinged cover, 69c.
GALVANIZED ASH CANS, full size, \$1.48.
GALVANIZED ASH CANS, extra quality, \$2.25.
IRON HAM BOILERS, porcelain or tin lined, value \$1.10, sale price, 75c.
COAL HOODS, japanned, with funnel, slightly handled, choice, 15c.
COAL HOODS, made by Kreamer, the strongest Ho made, 50c.
MRS. POTTS'S IRON S, complete, 65c.
OLD-FASHIONED S D IRONS, 5 pounds, 12c; 6 pounds, 10c; 7 pounds, 19c.
OLD-FASHIONED ROASTING Pans, any size while they last, 5c.
Kitchen Chairs, hardwood, with perforated wood seats, \$1.65.
Kitchen Tables, with round or square drop leaves, \$1.98.
Clothes Wringers, the Universal, Key-stone or Novelty Wringers, all warranted for 3 years; to-morrow your choice, \$1.78.
Dustpans, japanned, 4c.
A SMALL LOT OF GREY ENAMELED

Brooklyn Advertisements.

Carlsbad Pine Cone Soap.

The following letter from the makers in Austria is interesting:
KLAPKA & POLTZ,
Karlsbad, Austria.
Karlsbad, den February 1, 1900.
Messrs. Fred. Loeser & Co.,
Brooklyn.
Dear Sirs: We beg to again assure you that you are our sole Agents in the United States for our celebrated Pine Cone Soap. No one else can obtain it from us direct. We have had many demands in Europe for quantities, but have in every case refused the goods. The parties you mention must buy their soap in small quantities at retail for the sole purpose of attempting to spoil the article in America. We are, Dear Sirs, yours very truly,
KLAPKA & POLTZ.



therefore the most novel and interesting. Merchandise gathered by honest experts and therefore worthy of every respect. Merchandise straight to you from the makers and therefore at the very lowest prices. The very facts without subterfuges, equivocations and exaggerations, and thus the success of this store is gained by your appreciation of them.

Brooklyn Advertisements.

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Frederick Loeser & Co.

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BROOKLYN.

Truth In Merchandise.

It has been said that "The headlong bias to utility will let no talent lie in a napkin—if possible, will teach spiders to weave silk stockings." But any new achievement that's not apprenticed to truth will fail in real service to you. The power of performance is often exceeded in the promise. You are naturally more critical about the things you wear than you are about the surroundings where you buy them. Though we are constantly making great enlargements and betterments to our store, all with the object of making your visits here more pleasant, more convenient, more comfortable, we will never permit them to weave an illusion about the merchandise itself. The merchandise is what always has and always will stamp the character of this store. It always bears the impress of quality, the complex product of the principle of verity, the result of originality and genuineness. Merchandise faithfully sought in every market of the world and therefore the most novel and interesting. Merchandise gathered by honest experts and therefore worthy of every respect. Merchandise straight to you from the makers and therefore at the very lowest prices. The very facts without subterfuges, equivocations and exaggerations, and thus the success of this store is gained by your appreciation of them.

More Important Silk News.

Black Silks again hold the place of honor to-morrow, and well have they earned it after last week's selling. We continue the second week of our annual sale of Black Silks with the most popular Silks of the sale at prices that are more than popular. For instance:
Black Taffetas—39c., 49c., 59c., 69c., 79c. instead of 50c. to \$1.00.
Guaranteed Black Taffetas—89c., "Winterthur," \$1.00, "Olympia."
Black Corded and Fancy Stripes—79c. instead of \$1.25.
Reversible Black Beau de Soie—79c. instead of \$1.10, and other qualities 89c. to \$2.00, regularly worth \$1.25 to \$3.00.
27-inch Black Satin Duchesse—\$1.25 instead of \$1.75; other qualities 69c. to \$1.50.
24-inch Black Dress Taffetas—79c. instead of \$1.00. Quality for the price cannot be equalled in Greater New York.
24-inch Black Crepe Meteor—\$1.00 instead of \$1.75. Slightly imperfect, but nothing to hurt.

About Printed Foulard Silks.

The fact of navy and white Foulards having been worn in the past necessitates a change, and we have anticipated your wishes by importing a large and exclusive variety of other combinations and effects of Reseda, Castor, Violet, Automobile, Fuchsia, Old Rose, Blouet, etc., at

59c., 69c., 75c., 89c. and \$1.00 a yard.

Our navy and white styles have been selected with even more than usual care.
5,000 yards Fancy Silks 79c. instead of \$1.25.

Just right for costumes, waists, skirts, and many of them better for linings than plain Taffetas.

New Book 81c. "To Have and To Hold," by Mary Johnson. No mail orders filled.

Comfortable Blankets and Comfortables.
Our Blanket Department is thoroughly equipped for your convenience. The best facilities for showing bed coverings on the beds and cribs themselves so that any effect or size can be seen at a glance.
White Cotton Blankets, medium weight, 69c. pair instead of 89c.; \$1.10 pair instead of \$1.50.
Counterpanes, Marseilles Patterns, 89c. each instead of \$1.25.
Counterpanes with Fringe for brass bedsteads, \$1.39 each instead of \$1.75.
Marseilles Counterpanes, slightly soiled, \$1.75 each instead of \$2.50.
The Loeser Standard Wool Blankets, made of fine California Wool, single bed size, \$4.50 pair instead of \$5.50.
Double bed size, \$5.50 pair instead of \$7.00.
Good quality Wool Blanket, wide silk binding, \$3.75 pair instead of \$4.75.

Who would have thought that such pretty things could have been designed, mapped out and woven into fabrics to wear? And every day brings new surprises and adds to the newness of our assortment of spring fashions.
COLOR DRESS GOODS—
AT 98c. TO \$1.50.—For early spring wear, handsome rough-finish fabrics in Camel's Hair, Zibelines, Chevots, Tweeds and Reversible Suits.
AT 75c. UP TO \$2.50.—Smooth-finish materials, in Broadcloths, Venetians, Satin Cloth, Henriettes, Poplins, Drap d'Etes and Landsdownes.
AT \$1.00 UP TO \$3.00 A YARD.—Ultra fashionable summer fabrics in Wool Batiste, Velvets, Silk and Wool Crepe de Chines, Crepe Granadas, Sicilians and Crepons, as well as many novel weaves impossible to describe.
AT 69c. REDUCED FROM 89c.—\$4-inch All-Wool Cheviot Plaids, handsome designs and heavy weight, particularly adapted for skirts.
AT 79c., REGULAR \$1.00—50-inch All-Wool Plain Cheviot, stylish rough finish and thoroughly sponged and shrunken, in two shades of navy.
AT 98c., REGULAR \$1.25—\$4-inch All-Wool "Glenragh" Tweeds, in perfectly combined Scotch designs, greys, browns, Oxfords and fancy mixtures.
BLACK DRESS GOODS—
In staple goods at specially low prices we offer the following:
AT 59c. INSTEAD OF 75c.—44-inch All-Wool "Drap de Paris," a heavy weight spring suiting.
AT 65c. INSTEAD OF 85c.—45-inch All-Wool Pebble Cheviot, a rough finish, handsome fabric in the newest weaves.
AT 79c., REGULAR \$1.00—48-inch All-Wool Camel's Hair Cheviot, latest long hair finish and heavy weight.
COTTON DRESS GOODS—
AT 15c., REGULAR 19c.—32-inch Corded Madras, new stripes and checks, in clear, strong colorings.
AT 19c.—32-inch "Royal Fabric" Woven in the most perfect manner on the market, there is no waste of effort to keep a fire going, no waste of labor, no waste of fuel—because they are scientifically constructed; to-morrow we offer two sizes at \$1.98.

A Sale of Housekeeping Linens.

The choosing, the selecting and the bringing of the Linens direct from the looms means that you buy linens in this store for about the price the usual store pays for them. We have made a special preparation for this Linen Sale to-morrow, and have prices that will astonish everybody.
Good quality of Silver Bleached Damask, 29c. instead of 35c.
Extra Heavy Cream Damask, 70 inches wide, 45c. yard instead of 59c.
Extra Heavy and Fine Cream Damask, in the newest designs, \$1.00 instead of \$1.25.
Good quality Bleached Damask, 49c. instead of 59c.
Fine quality Bleached Damask, 59c. instead of 69c.
Special lot of Fine Bleached Damask, 70 inches wide, 95c. yard instead of \$1.15.
Bleached Napkins, all pure linen, 18 inches square, 98c. dozen.
Silver Bleached Napkins, 20 inches square, \$1.00 instead of \$1.15; 20 inches square, \$1.09 instead of \$1.25; 24-inch napkins, \$1.59 instead of \$1.89.
Extra Heavy Napkins, 23 inches square, \$1.79 instead of \$1.85.
Extra Fine Quality 20 inch Napkins, \$1.98 dozen instead of \$2.50.
Kitchen Towelling, twilled crash, 9c. yard instead of 11c.
Glass Towelling, 24 inches wide, 11c. yard instead of 14c.
Huckaback Towels, large size, 12 1/2 inch, instead of 15c.
Damask Linen Towels, white and colored border, pure linen, 25c. each instead of 31c.

Muslins, Cambrics, Lawns.
Unbleached Muslin, yard wide, 6c. yard instead of 8c.
Unbleached Muslin, 42 inches wide, extra good, 9c. yard instead of 11c.
Unbleached Sheeting, 21 yards wide, regular 24c. quality for 20c. yard.
Bleached Muslin, yard wide, regular 9c. quality for 7c.
White Persian Lawn, 33 inches wide, very fine and sheer quality, 9c. yard instead of 12c.

Sheets and Pillow Cases.
Sheets made of good quality standard muslin. Hand torn and laundered, ready for use.
1 1/2 x 2 1/2 yards 37c., instead of 45c.
1 1/2 x 2 1/2 " 42c., " 49c.
2 x 2 " 45c., " 50c.
2 1/2 x 2 1/2 " 50c., " 59c.
2 1/2 x 2 1/2 " 55c., " 65c.
Pillow Cases made of good quality muslin at prices less than cost of muslin by the yard: 45x36, 9c. and 12c. each. Regular 12c. and 15c. qualities.
Best quality twilled Sheeting, heaviest sheeting made.
2 1/2 yards wide 25c., instead of 35c.
2 " 27c., " 37c.
2 " 29c., " 42c.

Rugs for Very Little.
The most fastidious rug fanciers will be pleased with the designs and colorings of these new Rugs just arrived. And the most alert Rug buyer will be only too ready to profit by the prices.
John Bromley & Sons' Smyrna Rugs: 6 ft. 0 in. by 9 ft. 0 in., - \$3.95
7 ft. 6 in. by 10 ft. 6 in., - 8.75
9 ft. 0 in. by 12 ft. 0 in., - 11.95
How is this for best quality All Wool Extra Super Ingrain Art Squares, 7 ft. 6 in. by 9 ft., for \$4.10 each.
Forty Berberie Antique Kazaks, thick, silky kind, sizes from 3 ft. to 4 ft. 6 in., 6 ft. to 8 ft. long, \$22.50 and \$27.50, regularly worth from \$30.00 to \$45.00.
200 Carpet Rugs, all the popular sizes, at half price.

Dressing Sacques.
Even more comfortable than they look; prettily and tastefully made.
AT \$3.98 INSTEAD OF \$5.00 TO \$8.00—A sample lot of China Silk Dressing Sacques, in light blue, pink and lavender; elaborately trimmed with lace; sizes 34, 36 and 38 only.
AT 98c., REGULAR \$1.59—Scotch Flannel Dressing Sacques, in Spring weight, in dainty checks and stripes; silk crocheted edge all around, also on collar and sleeve; ribbon at neck.

Articles for the Toilet.
Borax Toilet Soap—large cakes, 2c.
English Lavender Soap—box of 3 cakes, 5c.
Cardinal Rose—Frangipane and English Violet Soap, box of 3 cakes, 10c.
Baby Soap, perfectly pure—box of 3 cakes, 7c.
Pure White Castile Soap—large pressed cakes, 5c.
Pure Olive Oil Soap—large bar, 8c.
Perfumed Soaps—Florida Water—Heliotrope—J. Club—Lilac and Lavender—at 4c. cake.
An assorted lot of fine imported Tooth Brushes at 10c. and 15c., regular 15c. to 25c.
Hair Brushes all pure bristles—polished wood back—at 19c. instead of 25c.
Hair Brushes—solid wood backs, extra stiff bristles—assorted sizes, at 49c. instead of 69c. and 75c.

New Colored Petticoats.
Style about them, too, even though they are Petticoats—and the prices you will find very much less than the regular.
AT 98c. INSTEAD OF \$1.59—Genuine Mercerized Petticoats in black and colors; umbrella shape; deep flounce; corded.
AT \$1.98 INSTEAD OF \$2.98—Mercerized Petticoats; some with three and four ruffles; others with accordion pleated flounce.
AT \$2.98 INSTEAD OF \$3.98—Mercerized Petticoats in black and colors, made with deep accordion pleated flounce; ruching above.
AT \$3.98, REGULAR \$4.98—Silk Mercerized Petticoats, in black, green, purple, light grey and automobile. Umbrella shape, with 12-inch accordion pleated flounce.

Another Dress Trimming Offer.
Last Monday we had an extraordinary good lot of Jet Gimps and Passementeries at prices that sold them all out by noon. The balance of our purchase, which is all that can be had at the price, has now arrived and are yours to-morrow at the same very low prices. Fresh new goods that will be a delight to the wearer. Here they are:
AT 5c. YARD INSTEAD OF 15c. TO 25c.—Fine Cut Jet Gimps, all new, fresh goods; ten patterns.
AT 17c. INSTEAD OF 50c. AND 75c.—Black Silk Sectional Passementeries, two to three inches wide, twelve different designs.

Millinery Forerunners.

Our thoroughly reorganized millinery store, new building, second floor, is commencing to put on a cheery, Spring-like appearance. The department itself will be found the most convenient and tasteful that money and thoroughly up-to-date methods can make it. Everything in it new, Artists, Goods and Fixtures. At last we feel that we will show Millinery which will not be excelled in any city. Three of our people have just returned from Paris so that at every day something new will be shown. To-morrow we have some pretty things in new Paris flowers, new chiffon, taffeta and straw hats. And then an exceedingly attractive lot of simply trimmed hats and toques for immediate wear.

Lace Curtains Extraordinary.

This is quite a large lot of Lace Curtains, just imported. Somebody wanted money badly, and to get money was willing to lose money on them. Here they are, with the benefits we obtained handed over to you.
WHITE IRISH POINT CURTAINS—
75 pairs at \$3.50 per pair, regular \$4.75 and \$5.00 per pair.
75 pairs at \$3.98 per pair, regular \$5.50 and \$6.00 per pair.
50 pairs at \$4.65 per pair, regular \$6.50 and \$7.00 per pair.
50 pairs at \$5.75 per pair, regular \$8.00 and \$9.00 per pair.
40 pairs White Irish Point Bed Sets, French style shams attached, at \$3.75 each, regular \$6.00 and \$7.00.
100 White Nottingham Curtains, at 85c. per pair, regular \$1.00 and \$1.25.
150 White Nottingham Curtains, at \$1.35 per pair, regular \$1.75 and \$2.00.
250 White Nottingham Curtains at \$2.15 per pair, regular \$2.75 and \$3.00.

Linings That are Cheap.

AT 15c. REGULAR 25c.—Armureen, fast black ground moire finish, fancy colored stripes, suitable for dress linings, 36 inches wide, sold everywhere at 25c. yard, here at 15c. yard.
AT 49c. A YARD.—Taffeta, an all silk dress lining in black, white, and all French colors, 24 inches wide.
AT 12 1/2c. A YARD.—Hairene, a fast black, shrunken duck for skirt facing, as good as the best 30 inches wide.

Spring Novelties in Flannels.

Attractive things in French Embroidered Flannels, handsome new designs, pretty new shades for waists, particularly Scotch Flannels, in all the newest effects, at 50c. a yard. A lot of remnants of French Flannels at half price.

New Arrivals in Women's Waists.

Every week adds some cheeriness to our assortment of Shirt Waists. Pretty new creations that are so well liked and meet your needs so perfectly that they barely touch our counters before they are snatched up. You will enjoy the following, the variety is immense:
THE SILK—
AT \$2.98 INSTEAD OF \$3.98—Corded Wash Silk Waists in stripes, rose, lavender and blue, white stripes, made with lace inserting, yoke back and front, silk stock collar, dress waist sleeves.
AT \$3.98 INSTEAD OF \$5.50—Extra quality Taffeta Silk Waists, in assorted stripes, corded back and front, dress waist sleeves.
AT \$4.98 INSTEAD OF \$6.75—Taffeta Silk Waists, in black, heliotrope, cerise, light blue, cardinal and grey, tucked back and front, dress waist sleeves.
THE FLANNEL—
All-Wool French Flannel Waists in assorted colors, including pink, light blue, lavender and cardinal, French back, dress sleeve, \$2.98, regular \$3.98.

In Finer Grades, dainty colorings, \$3.98. In Polka Dots, \$4.25.
Choice New Flannel Waists, silk embroidered bowknots, special \$4.98.
BRILLIANTINE—
AT \$1.98 INSTEAD OF \$2.98—Black Brilliantine Waists, tucked back and front, half lined, spring weight, dress sleeves.
THE COTTON—
All prominent makes represented, such as Derby, Unique, Geisha, Opera and Renown.
Good Percale Waists, neat stripes, two embroidered insertings, 98c., regular \$1.45.
In Finer Qualities, \$1.45, \$1.98 to \$7.98.

Tailor-Made Suits and Skirts.

The truth is that there are many reasons for the growing popularity of our Tailor-Made Suits. You are sure of getting the most stylish gown of the season, and being all ready to wear you can tell at once whether it is becoming or not. The selection is so much easier and surer than when you buy the material and have it made up. These that we particularly offer to-morrow are made by one of the very best makers, noted for his combination of excellent materials and workmanship.
AT \$14.75 INSTEAD OF \$19.50—Suit of fine black Cheviot, double-breasted front, buttoning through, jacket lined with taffeta silk, new shape skirt with single box plait back.
AT \$18.50 INSTEAD OF \$23.75—Effective Suit of black Cheviot, single-breasted, tight-fitting jacket, lined with black taffeta and faced with peau de soie, new shape box plait back skirt lined with percaleine.
AT \$28.50 INSTEAD OF \$37.00—Stylish Suit of fine black Broadcloth, single-breasted jacket, pointed back and front, scalloped collar and revers of applied cloth outlined with braid on white satin, lined with tailors' serge; skirt entirely new in design, with double box plait effect. All sizes, 32 to 44.
SKIRTS—
AT \$4.25 INSTEAD OF \$5.90—All-Wool Cheviot Homespun, three fashionable shades of blue or brown, finished with ornamental applique work down front, single box plait back.
AT \$8.25 INSTEAD OF \$11.50—Two particularly desirable styles, one of fine black Cheviot, stylish flounce effect, box plait back; the other of superior quality black Broadcloth, the very newest shape pointed tunic, edged with silk and finished with rows of tailor stitching, box plait back; both styles lined with good quality percaleine.

The Unusual in Brass Bedsteads.

Here's a fortunate purchase of Brass Bedsteads—to be exact, there are 107 of them—the assortment of designs is very large and very attractive, in some cases only one of a kind, just such beds as you will like and the prices are quite out of keeping with the best prices of the day; for instance:
\$25.00 Brass Bedsteads \$15.00
\$28.00 " " " 20.50
\$38.00 " " " 26.00
\$46.00 " " " 32.00
\$56.00 " " " 38.00
\$60.00 Brass Bedsteads at \$41.50
\$65.00 " " " \$55.00
\$75.00 " " " \$60.00
\$85.00 " " " \$65.00
\$110.00 " " " \$95.00

China, Cut Glass, Lamps, Bric-a-Brac.
Third Week of Our Reorganization Sale.
And yet we have allowed no depletion in the assortment of attractive things. In fact, the new is being added every day to replace those that have been sold. To-morrow we have succeeded in making even better preparations than any time before. Beautiful carved marble busts at 1/2 price. Finest Bronzes at 1/2 price. Art Wares at 1/2 price. Bric-a-Brac less than half, to say nothing of the numberless other opportunities, a few hints of which we give:
DINNER SETS—
AT \$7.50 INSTEAD OF \$10.00—Good English Porcelain Dinner Sets, composed of 112 pieces, decorated in a well-covered spray pattern, in three colors.
AT \$10.00 INSTEAD OF \$15.00—Fine American Porcelain Dinner Sets, composed of 100 pieces, including Soup Tureen and large Platters, painted in natural colors and every piece fully gold lined. And sets at \$12.00, \$13.50, \$15.00 and \$16.50 and upwards.
DECORATED CHINA AT 1/2—
Several tables are laden with useful things in handsomely decorated China. Sugar and Cream Sets, 25c. instead of 50c.
Sugar and Cream Sets, 50c. instead of \$1.00.
Cracker Jars, 50c. instead of \$1.00.
Chocolate Pots 75c. instead of \$1.50.
Condensed Cream Cans and Plates, 50c. instead of \$1.00.
Sugar Cups and Plates, 50c. instead of \$1.00.
Plates, all sizes, worth 50c. and 75c., 25c.
Cups and Saucers, worth 50c., 25c.
And numerous other articles at like reductions.
JARDINIERES—
A lot of beautiful rich pottery Jardinieres at a third to one-half their regular worth.
The Jardinieres are in dark, rich brown blending to rich yellow and tops of green. Very effective. They are of the newest and best shapes.
9-inch size, 49c. 11-inch size, 98c. 10 " 69c.
LAMPS LESS THAN HALF—
These Lamps are all mounted in the best possible manner and the burners of even the lowest priced Lamps are the best that money can buy—quite important.

Water Bottles, \$3.75 and \$4.50.
Celery Trays, \$3.75 and \$5.00.
Tankard Jugs, pint size, \$4.50.
Pitchers, quart size, \$7.00.
Spoon Trays, \$2.90.
Flower Vases, \$10.50 to \$12.98.
Fruit Bowls, \$3.75, \$5.00, \$6.75.
8-inch Napkins, \$3.75.
Sugar and Cream Sets, \$5.00, \$6.00 and \$7.50.
Bon Bon Dishes, \$2.25 and \$2.75.
Olive Dishes, \$2.25 to \$3.50.
Ice Cream Trays, \$1.50 to \$15.00.
CHAMBER TOILET SETS—
We have grouped together a lot of Toilet Sets, the ones of a kind left from larger lots and the not to be reordered ones. Some of them may have slight imperfections, but they are mostly such little hurts that you wouldn't notice them.
AT \$3.90—A lot of \$5.00 to \$7.00 Sets. All decorated in rich floral decorations, fully trimmed with gold and some are tinted in various colors.
AT \$2.50, REDUCED FROM \$3.75—Very pretty decorated Toilet Sets, full floral decorations, in pink and yellow and blue.
AT \$1.75, REDUCED FROM \$2.50—Fancy shaped Toilet Sets of the best porcelain ware, decorated in floral sprays, in two colors.